

An aerial photograph of Virginia Beach, Virginia, taken at sunset. The sky is a mix of orange, yellow, and blue. In the center, a tall, modern skyscraper with a pointed top is illuminated. To its right, another large building with a prominent tower is also lit up. The city extends into the distance with various buildings, parking lots, and roads. A teal-colored rectangular box is overlaid on the lower-left portion of the image, containing white text.

VBDA Monthly Cash Flow

City of Virginia Beach Development Authority

May 21, 2024

Operating Account Summary: April 2024

Beginning Cash – April 1, 2024

\$ 4,843,986

Cash Receipts Detail

- ✓ \$ 19,702 Interest Income
- ✓ \$ 38,576 Virginia Wesleyan University – Bond #473 – Annual Administrative Fee

Cash Disbursements Detail

- ✓ \$ 51,923 Atlantic Park Construction – Inspection and support services – MBP
- ✓ \$ 14,632 Monthly recurring charge conduit management for Globalinx
- ✓ \$ 43,903 Box Seating 2024 concert season – Live Nation
- ✓ \$ 15,000 CBRE Hotel Advisory Services – Convention Center Hotel - Feasibility Study
- ✓ \$ 4,725 Legal Services for Atlantic Park – Davis Commercial Law Group
- ✓ \$ 3,977 Professional Services – YCH Subdivision Plat - VHB

Ending Cash – April 30, 2024

\$ 4,781,110

Cont. Operating Account Summary: April 2024

Payments Reimbursed by City of VB - April

- ✓ \$ **1,917,291** Atlantic Park – Venture Waves Draw #14 – Entertainment Venue
- ✓ \$ **1,228,937** Atlantic Park – Venture Waves Draw #14 – Offsite Infrastructure (City Asset)
- ✓ \$ **310,712** Innovation Park – Architectural Graphics – Offsite Infrastructure
Draw #6 – Reimbursable from GO VA Grant Funds
- ✓ \$ **79,486** Innovation Park – Architectural Graphics – Offsite Infrastructure
Draw #6 – Reimbursable from CIP #100576
- ✓ \$ **6,555** Innovation Park – Kimley Horn – Construction Phase Services
- ✓ \$ **26,954** Corporate Landing – VHB – Construction Administration

Capital Maintenance: April 2024

Amphitheater **\$ 615,959**

Human Services Building **\$ 3,244,884**

✓ Monthly Lease - April \$ 47,911

✓ Monthly Lease – May \$ 47,911

VB National Golf Course **\$ 266,090**

✓ Revenue Agreement \$ 13,164

✓ HBA Architecture – Facility Assessment
– Investigation and reporting \$ (9,494)

Incentive & Initiative Account Summary: April 2024

Beginning Cash – April 1, 2024 **\$ 1,319,641**

Cash Receipts Detail

No Significant Receipts

Cash Disbursements Detail - \$15,423

- ✓ \$ 11,826 Olympia Bendix Two (Bio Accelerator Monthly Lease Payment)
- ✓ \$ 3,597 Plaza Bakery – Fig Award – New Signage and Installation

Ending Cash – April 31, 2024 **\$ 1,304,234**

EDIP Grant Summary Reporting: April 2024

Beginning VBDA EDIP Grant Balance	\$ 4,824,938
360IT Partners - First Partial Payment	
Capital Investment	\$ (22,099)
Job Creation	<u>\$ (3,320)</u>
EDIP Grant Funds Available as of April 2024	\$ 4,799,519

Construction in Progress

Atlantic Park - Entertainment Venue **\$ 19,078,999**

\$ 1,917,291 Venture Waves Draw #14

Atlantic Park – Parking **\$ 13,480,789**

VBDA's Potential Role in Expanding Affordable Housing Opportunities

Housing & Neighborhood Preservation

May 21, 2024



CITY OF
**VIRGINIA
BEACH**

Why Are We Here?

- Present findings of 2024 Virginia Beach Housing Study relating to expanding VBDA's role in increasing affordable housing opportunities in the city.
- Hear your feedback on proposed strategies.

2024 Virginia Beach Housing Study

Key Findings

Virginia Beach faces significant **affordability** and **accessibility** challenges.

- One in three households (about 59,000 households) pay 30% or more of their income on their total housing costs.
- Increased competition is making it harder for first-time and moderate-income buyers to purchase homes, and for renters to find quality, affordable units.

HNP Role in Promoting Affordable Housing

- Provide Community Development funds from U.S. Dept. of Housing and Urban Development (HUD) as grants/low interest-rate loans to developers
- Provide HUD Housing Choice Vouchers to developers
- Facilitate sale of City-owned land
- Facilitate partnerships
- Guide nonprofits through City development processes
- Coordinate with the Planning Department to oversee the City's voluntary Workforce Housing Program
- Highlight affordable housing efforts and opportunities

Potential Role for VBDA

- Housing Study proposed 8 program and policy solutions
- One solution: **Use Virginia Beach Development Authority (VBDA) to fund new large-scale, mixed-use development projects**
 - Mixed of incomes OR
 - 100% Affordable
- Strategic Priority
 - Will build the City's capacity to make significant strides in addressing the affordable housing needs
 - May require substantial planning and investment

Study's Proposed Strategies

- Land Support and Public-Private Partnerships
- Financial Support
 - Affordable Housing Performance Grant
- Planning and Technical Assistance

Land Support and Public-Private Partnerships

Land Banking, Discounted Sales, Long-Term Ground Leasing, and Land Swaps

- Use Existing City-owned land and/or acquire land
 - Offer land at discounted prices in exchange for providing a portion of the units as low-income housing in a mixed-income or affordable mixed-use project OR
 - Create a ground lease for improvements at a nominal cost -- developer exempt from paying real estate taxes on land value
- Execute Land Swaps to strategically trade land where appropriate and with market acquisitions

Housing and VBDA could seek out collaborations with experienced developers for Public-Private Partnerships

- If City-owned land is available and/or funding involved in the deal

Financial Support

- Continue to issue tax-exempt multi-family housing bonds as a conduit
- Economic Development Investment Program (EDIP) grants to businesses involved in the production of lower-cost housing or who can strengthen the construction workforce, especially through innovative methods
- Creation of an Affordable Housing Performance Grant program

Affordable Housing Performance Grant

Developer/Owner pays annual real estate taxes each year.

City funds an economic development monetary grant to construct and operate the project using real estate taxes paid by the developer.

- Grant funding is limited to a portion of the incremental real estate tax revenues for the site generated by the project.
- Grant amount is determined based on percent of affordable units

Project requests Grant Payment after paying real estate taxes each period over the 30-year grant period

- Economic Development takes a 1% fee of each grant payment for admin. costs

Planning and Technical Assistance

- Intermediary for applying to the state for planning grants
- Knowledge Sharing: Encourage networking among developers of affordable and residential housing and commercial developers.

Questions and
Comments?

For More Information

Final reports are available online:
VirginiaBeach.gov/HousingStudy

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CITY OF
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BEACH**



Fence Approval Request

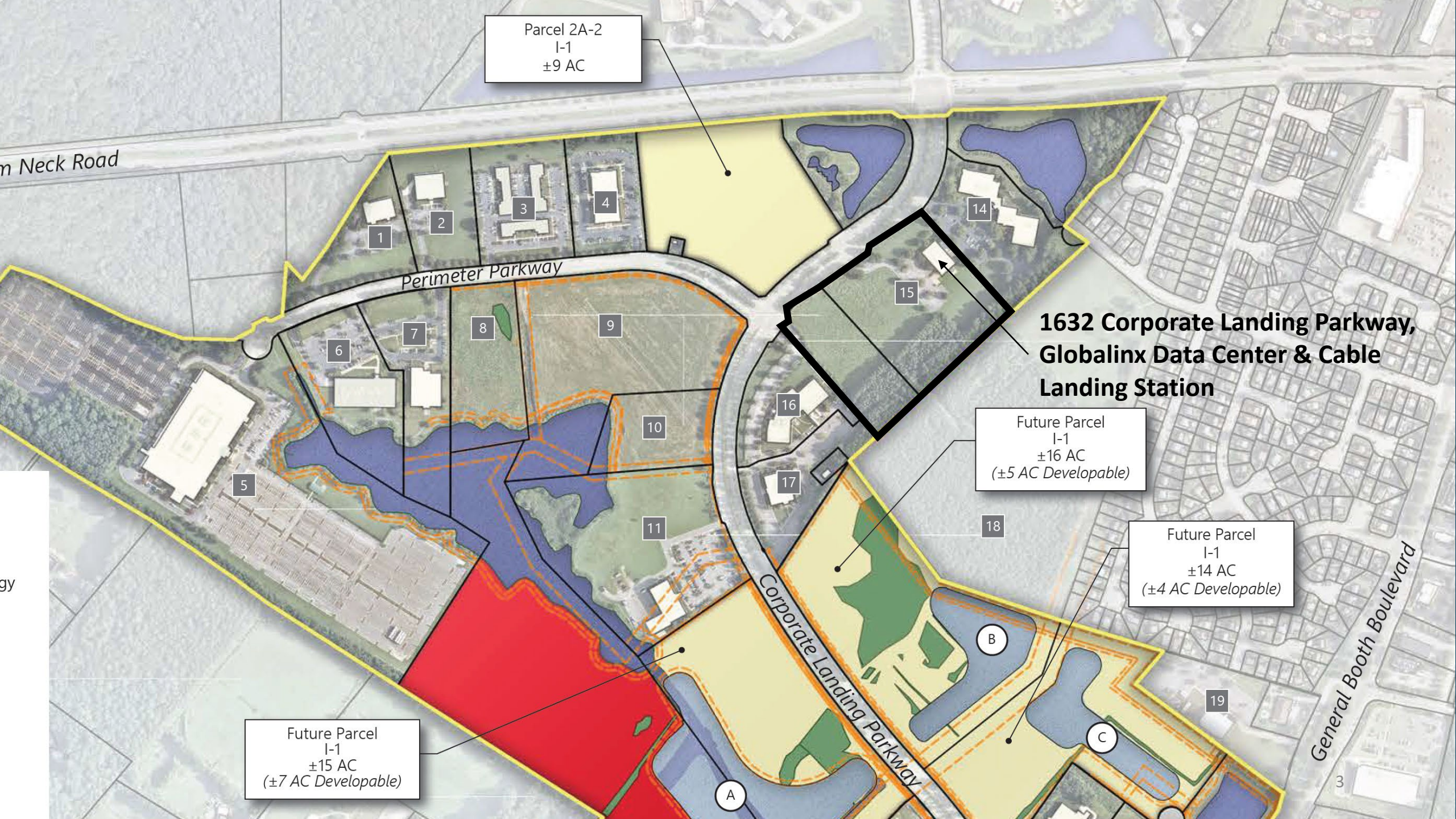
1632 Corporate Landing Parkway

City of Virginia Beach Development Authority

May 21, 2024

Disclosures (Owner)

Applicant: Globalinx Data Center LLC
Affiliated Businesses: Landing 888 LLC
President: Greg Twitt
Accounting: FORVIS
Legal: Wolcott Rivers Gates
Engineer: Bylers Engineering & Mastec



Parcel 2A-2
I-1
±9 AC

m Neck Road

Perimeter Parkway

**1632 Corporate Landing Parkway,
Globalinx Data Center & Cable
Landing Station**

Future Parcel
I-1
±16 AC
(±5 AC Developable)

Future Parcel
I-1
±14 AC
(±4 AC Developable)

Future Parcel
I-1
±15 AC
(±7 AC Developable)

gy

Corporate Landing Parkway

General Booth Boulevard

A

B

C

3

Background

- Fencing is not permitted in Corporate Landing Parkway per the Design Criteria
- VBDA has made exemptions previously for security measures
- Globalinx Data Center and Cable Landing Station received VBDA approval for a security fence around their current building in 2019, but never constructed it
- Requesting approval for a reconfiguration of the proposed security fence



Globalinx Data Center

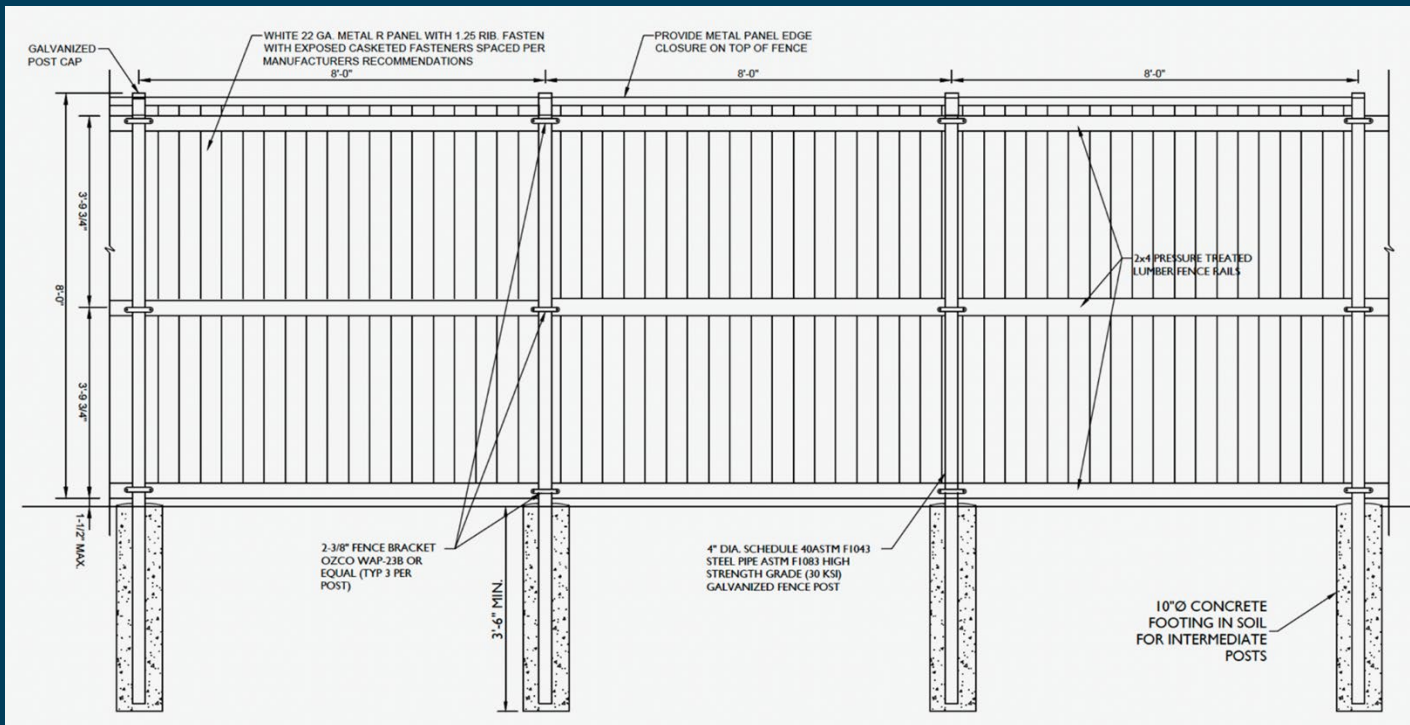
Location of Proposed Fence

- Fence to screen a satellite array
- Satellites will be no taller than 5' in height
- 40 low-orbit satellites will provide connectivity to underserved areas of Virginia and Mid-Atlantic region
- One of two facilities in Virginia



Proposed Fence

- 8' high tongue and groove aluminum panel fence
- Forest green color



View From Corporate Landing Parkway





Recommendation to approve fence request



EDIP- Part F: Small Business Grant

City of Virginia Beach Development Authority

May 21, 2024 | Open Session

Ihsane Mouak, Business Development Coordinator

EDIP-Part F: Small Business Grant

- New Policy and procedure for the provisions of EDIP funds for small, women-owned, minority owned, veteran, and service-disabled veteran owned businesses
- The program seeks to increase access to funding for historically underserved and marginalized small businesses using grants to qualifying businesses
- Funds for first round: \$150K
- Grant up to \$10K per approved business

Qualifying Businesses

- Micro-business with fewer than twenty five (25) employees
- Holds a valid Virginia Beach business license
- Operated in the City for at least one year
- Current on the payment of all local taxes and fees
- Has not received any other grant from the Authority or the City for the past 12 months
- Does not employ an officer, official or employee of the City of Virginia Beach, the Authority, and the Minority Business Council

Selection Process

- Points system based on meeting eligibility criteria
- Priority consideration to businesses owned by:
 - Women
 - Minority
 - Service-disabled veteran
 - Veteran
- Evaluation of proposed use of funds and how the grant will promote the continued operation and/or expansion backed by invoice(s)/estimate(s)
- Business or strategic plan
- Commit to attending at least three business counseling sessions at the HIVE if awarded the grant
- Non-Eligible: Not-for-profit entities, chains with more than three locations and national franchises

Use of Funds

Permitted Uses:

- Working capital (purchase of inventory or renewables)
- Marketing & advertising
- Development of online or mobile presence
- Equipment/supplies purchase
- Business vehicle purchases
- Pay down high interest loan
- Business expansion
- Real estate acquisition
- Other business development purpose approved by the Authority

Not Permitted Uses:

- Payroll
- Salaries
- Insurance
- Lease payments
- Personal expenses

Selection Committee

- City of Virginia Beach Development Authority
- Minority Business Council
- Department of Economic Development
- City Manager's Office

**Appointed for a one-year term*

Small Business Grant Documents

- Application
- Grant Guidelines
- FAQs
- Scoring Matrix
- Pre-application workshop
- Marketing flier
- Press release



SMALL BUSINESS DEVELOPMENT GRANT

Up to \$10,000 in grant funding
APPLICATION OPEN UNTIL [...]

For a full list of eligibility requirements and to apply,
www.yesvirginiabeach.com



BUSINESS DEVELOPMENT



Proposed Schedule

- Virginia Beach Development Authority: May 21, 2024
- City Council: June 18, 2024
- Press Release: June 19-21, 2024
- Week of June 24 & July 1st, 2024: Pre-Application Workshops
 - Four per week- two in-person and two virtual
- First round: July 8, 2024 (Until funds are depleted. The Authority will give at least 10 days' notice before it opens the next round)

Recommendation

City staff requesting approval of the EDIP-Part F
Small Business Grant as presented



QUESTIONS