

The HIVE Newsletter

July 2025



The HIVE newsletter brings you the latest updates, resources and success stories from Virginia Beach's dynamic center for entrepreneurs and small business growth. For the latest, follow us on social media and at our [website](#).

Startup World Cup Returns to Virginia Beach Aug. 21

Top Startups to Compete for \$1 Million Investment



Virginia Beach will host the [2025 Startup World Cup Virginia Regional](#) on Thursday, August 21, from 5-8 p.m. at the Sandler Center for the Performing Art. Four Virginia Beach-based startups [Crunchy Hydration](#), [EdLogics](#), [SalesF](#) and [Attorney Live](#) will compete against six other Commonwealth businesses to share their creative business pitches and earn a chance to advance to the global finals and a \$1 million investment.

To kick off the event, Virginia Beach Economic Development (VBED) will host a [free, pre-event networking celebration](#) at [The HIVE](#), Virginia Beach's small business incubator from 3-5 p.m.

Startup founders, investors and innovation leaders from across Virginia are expected to attend. Last year's Virginia winner, ivWatch, went on to place third globally.

FOR TICKETS & MORE INFO

UPCOMING EVENTS & OPPORTUNITIES @ THE HIVE

5
Aug

Veterans Business Network

8-9:30 a.m.

[Learn More](#)

5
Aug

One-on-One Business Counseling*

9 a.m. - 5 p.m.

[Learn More](#)

11
Aug

THRIVE HERE Networking Event

6-8 p.m.

[Learn More](#)

14
Aug

SWaM Certification Information Session

10 a.m. - 12 p.m.

[Learn More](#)

20
Aug

One-on-One Business Counseling*

9 a.m. - 5 p.m.

[Learn More](#)

SEE MORE EVENTS

* By appointment only

SUCCESS STORY

The HIVE Hosts Strategic Public/Private Partner Meeting

The HIVE business resource center convened regional collaborators and community stakeholders for a Partner Meet-Up on July 22 to outline updates, celebrate accomplishments, share upcoming events and work to grow The HIVE's programming.

Attendees were introduced to new team members from VBED and the Finance Department and learned about The HIVE's partnership structure, event hosting process. Notably, attendees learned that The HIVE hosted 230 workshops and events, serving over 1,500 attendees and awarding more than \$144,000 in small business grants in the past year.

The session also previewed a [new streamlined application process](#) for organizations wishing to partner with The HIVE starting August 4.

FEATURED PARTNER

Virginia Beach Launches VB UPLIFT Program to Boost Small Business Growth



The City of Virginia Beach and [AGH Advisory Services](#) launched the *VB UPLIFT Program*, an intensive eight-week initiative aimed at accelerating small business success—particularly for women, minorities and service-disabled veterans. Hosted at The HIVE, the program builds on a partnership that began in 2023 and focuses on financial, knowledge and social capital. This fall's 7th cohort will also benefit from expanded offerings, including UPLIFT Capital Impact Fund, Intensive Workshops and an Alumni Network.

OTHER RESOURCES

Workspace

Business
Development
Initiatives

1:1 Consultations

Grants and Loans

THE
HIVE

140 Independence Blvd.
Virginia Beach, Virginia 23462

(757) 385-2470

